

Leeds Chamber of Commerce
Leeds City Council
Leeds Media
Business Link West Yorkshire

West Yorkshire Employer Coalition
China-Britain Business Council
British-American Business Council
Business Enterprise Fund

Enterprise **Leeds**

Directory of Services



Enterprise **Leeds**

Directory of Services





Capital One
15.9%APR
No one else gives you longer
0% on Balance Transfers
1st September 2007
Capital One
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Introduction

Enterprise Leeds brings together the broad range of support services available to business in Leeds. Leeds City Council's business and enterprise team and tourism team, Leeds Chamber of Commerce and their partners are now based together at White Rose House, in the heart of the city's business community.

The co-location means we can play a stronger role in promoting the economic well-being of Leeds and surrounding areas. Working in the same

location means we can communicate more efficiently, build relationships and bring a more co-ordinated approach to meeting the needs of all our customers in the business community.

This booklet provides a short guide to each organisation, outlining their core services and the support they offer. Full details of each organisation and their services can be seen on their individual websites.





sharing the success

'Sharing the Success' is
the Leeds Local Enterprise
Growth Initiative



Organisations based at White Rose House

Leeds Chamber of Commerce & Industry Ltd

- Leeds Skills Board
- Leeds Chamber Property Forum
- Leeds City Centre Retail Association

Leeds City Council

- Business & Enterprise
- Visit Leeds
- Conference Leeds

Leeds Media

Business Link West Yorkshire

West Yorkshire Employer Coalition

China-Britain Business Council

British-American Business Council, Yorkshire & the Humber

Business Enterprise Fund





Leeds Chamber
IN BUSINESS FOR LEEDS



Leeds Chamber of Commerce & Industry Ltd

Leeds Chamber works with a range of partners to position Leeds as a leading business location by supporting the city's business community and its entrepreneurs. It plays an active role in the key economic development activities in the city, ensuring the views and needs of business are represented.

It is the largest private sector, business representative organisation with over 2,000 members and provides support services to promote business growth and efficiency. Opportunities also exist for firms to raise their profile through sponsorship and advertising, as well as numerous networking opportunities to increase business.

Leeds Skills Board

The Chamber facilitates the Leeds Skills Board which aims to raise skill levels within the city to meet current and future demands of employers. It is primarily concerned with 'Skills for Work' – vocational education and skills training.

Leeds Chamber Property Forum

This Forum was set up by the Chamber with its main objective being to contribute positively and effectively to the future growth and development

of the Leeds Metropolitan District. It has over 500 members and works closely with Leeds City Council to achieve this vision.

Leeds City Centre Retail Association

Leeds City Centre Retail Association has been formed as an up-to-date voice for the retail sector. It provides a platform for retailers to promote their businesses and to communicate with each other. The association holds bi-monthly meetings, distributes a newsletter and also organises retail specific events and seminars.

Key service areas:

- Information and advice
- Events, training and networking
- Benefits and opportunities
- International trade
- Policy and representation





Contacts

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 Graeme Fountain Membership Adviser
 Susanne Grinham Membership Services Executive
 Steve Haynes International Trade Adviser
 Owen Jackson Business Adviser (LEGI)
 Amit Joshi Media Communications Executive
 Hayley Lloyd Business Incubator Coordinator
 Debbie Lumby Membership Adviser
 Susan Pearson PA to Chief Executive
 Marlin Sandell Marketing Officer, Leeds Skills Board
 Sally Spawforth Employment Engagement Co-ordinator
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 Donna Waterhouse Membership Services Executive

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Leeds
CITY COUNCIL



Leeds City Council

Business & Enterprise

Inward investment & Marketing

Inward investors, new and established businesses, can call upon the services of Leeds City Council's business and enterprise team for support and advice.

A comprehensive property search service is available for those looking for commercial premises in the Leeds area. This includes businesses moving into the area from outside the city and those needing to relocate or expand their operations.

The team maintains a comprehensive database of available land and commercial property in Leeds, which brings together information from over 70 commercial property agents based in the city. Searches can be done by contacting the team direct or online.

Other services include providing business information, support for key sectors of the Leeds economy and marketing Leeds as a location for business and investment.

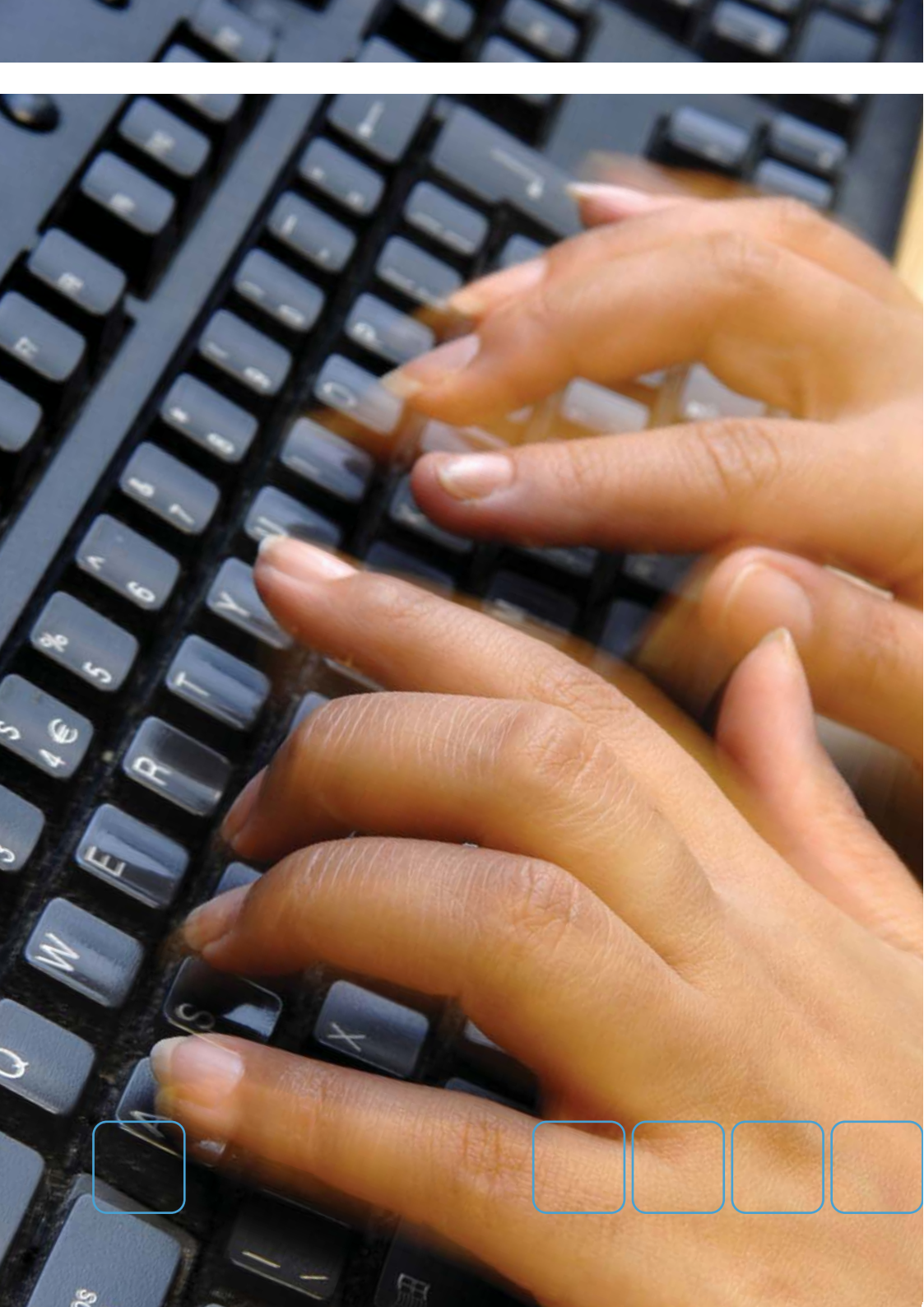
Sharing the Success: the Leeds LEGI programme

Leeds was awarded £15.6m funding over three years from the government's £300m Local Enterprise Growth Initiative (LEGI) in November 2006. LEGI is a joint programme between the Department for Communities & Local Government, HM Treasury and the Department for Trade and Industry.

Branded 'Sharing the Success,' the Leeds LEGI programme will help to develop enterprise, create new jobs and boost the prosperity of the city's most disadvantaged communities.

By 2010 the programme aims to create over 500 new businesses within areas of greatest disadvantage in Leeds; attract 75 new businesses into these areas and provide assistance to help a further 650 existing businesses to develop. The long term aim is to stimulate a culture of enterprise, attract investment and create over 1,100 jobs.





Contacts

Business & Enterprise

Phil Cole Head of Business Support

Inward Investment & Marketing

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Leanne Buchan	Marketing Officer
Kalpna Mistry	LEGI Marketing Officer
Caren Bharath	Marketing Assistant
Diane Horobin	Marketing Assistant
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Laura Haynes	Business Development Officer
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Sharing the Success: the Leeds LEGI programme

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Leeds
CITY COUNCIL



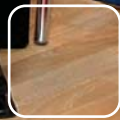
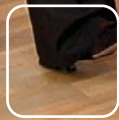
Leeds
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CONVENTION

Leeds City Council
CONFERENCE LEEDS



Leeds City Council

Tourism

Visit Leeds

The team at White Rose House is responsible for marketing Leeds to leisure visitors, be they on a short break or a day visit; from the UK or overseas; or travelling alone, with friends, family or as part of an organised coach group. Visit Leeds works with a number of local partners such as hotels, attractions, retailers and events organisers to develop campaigns to raise the profile of the city and increase leisure tourism visits to Leeds. Many of the campaigns are undertaken in partnership with the regional and national tourist boards – Yorkshire Tourist Board and Visit Britain.

The team also includes Gateway Yorkshire – Leeds' regional travel and tourist information centre located at Leeds City Station. This busy centre serves around half a million visitors to and residents of the city each year.

The team has a wealth of knowledge to make any visit to Leeds exciting, interesting and informative.

**Visit
Leeds**

Conference Leeds

Conference Leeds is responsible for promoting Leeds as a destination for conferences, seminars, meetings, training events, corporate hospitality and incentive packages. The team works in partnership with organisations including the British Association of Conference Destinations, Meet England, Leeds Hotels Association and Jet2.com to promote the city.

The team is equipped to deal with a wide range of conference needs and has links with over 220 venues across West Yorkshire, catering for up to 1,200 delegates, as well as smaller venues for meetings and training seminars. From enquiry to proposal, the team offers a 48-hour turnaround and works closely with clients to match their specific needs. The venue finding service is free of charge. They also offer a full accommodation booking service and can deal directly with delegates as appropriate. If you need help finding a venue or organising an event then contact the team today.

ConferenceLeeds





Contacts

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Leeds Media

Leeds Media Annual Lunch 2007 included an exclusive preview of 'Bollywood Jane'
Picture: Catherine Rees of Leeds Media with choreographer Zoobin Surty

Leeds Media

Leeds is now the UK's third largest media centre after London and Glasgow, with more than 13,600 people employed in the city's media industry. Since 1998, the number of people working in the media sector in Leeds has risen by 20 per cent – a growth that looks set to continue.

Championing the city's media community is Leeds Media – the trade association with a clear mission – “to be at the heart of connecting the country's best talent with the world's best companies.”

Leeds Media has a membership of over 240 companies from the traditional media – including television, film, radio, press and publishing – and

from marketing, advertising, PR, graphic design, web design and multimedia production. It also has a growing number of members offering specialised services to the media industry including law, recruitment and business support.

Leeds Media offers a variety of services, including breakfast briefings, networking events, business opportunities and a job search messageboard. In addition, it offers advertising and sponsorship opportunities through its quarterly bulletin which has over 1,000 subscribers, on its website and through its programme of events.

Contacts

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**Business
Link**



Business Link West Yorkshire

Business Link West Yorkshire, part of West Yorkshire Enterprise Partnership Ltd, provides advice and support for small to medium-sized businesses. White Rose House provides 'hot desks' for Business Link advisers dealing with businesses in Leeds.

As well as advisory services, a limited number of grants can be accessed through Business Link. Grants for marketing, training or export activity are available to businesses located in certain areas of Leeds.

Contacts

To contact a Business Link Adviser please use the main Gateway number provided here:

T: 0845 833 6000
info@blwy.co.uk
www.blwy.co.uk





WEST YORKSHIRE

Employer
Coalition



part of Working Ventures uk



West Yorkshire Employer Coalition

Part of Working Ventures UK Ltd, the West Yorkshire Employer Coalition is a proactive employer network which works to support Jobcentre Plus and the Learning & Skills Council in West Yorkshire. Led by local employers and responsive to the needs of the local labour market, the coalition develops initiatives that provide employers with improved access to labour sources. In turn, the coalition helps members to increase the opportunities for disadvantaged and unemployed people to gain employment and self-sufficiency.

Its work is currently focused on contact centres, hospitality, retail and transport. These groups allow employers to consult with each other on their recruitment and retention practices, discuss gaps in the market and barriers to employment.

WYEC has also formed the West Yorkshire Diversity Forum which enables employers to share best practice on diversity issues and help increase understanding of disadvantaged groups.

Contacts

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China-Britain
Business Council
英中贸易协会



The Leeds exhibition stand at the World Leisure Expo 2006 in Hangzhou, China

China-Britain Business Council

The China-Britain Business Council (CBBC) is the UK's leading source of China business information, advice, consultancy and services.

CBBC supports British companies of all sizes - new entrants and established operations - providing Business Services, Practical In-Market Assistance and Industry Initiatives. Services are designed to allow companies to gain access to the potential of the China market and develop a sound business strategy. Delivered through a network of six offices in the UK and 11 Chinese cities, CBBC

services are available to all UK based companies.

Membership offers enhanced benefits including discounted prices for services, special member-only events and information. CBBC enjoys strong support from the UK government for which it provides China business advice and a number of business support services. CBBC's status allows it to play a vital role in lobbying both UK and Chinese officials on matters important to the success of British business in China.

Contacts

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British-American Business Council Yorkshire & the Humber

British-American Business Council is a regional membership organisation dedicated to advancing trade and education between North America and businesses based in Yorkshire and the Humber. It is the largest transatlantic organisation of its type and plays a leading role in the development of cross border relations and business between like-minded people.

It provides a tailored service to match specific transatlantic needs. This can involve introductions to member companies in the UK or North America, access to business databases, policy information or referrals to other expert organisations in the field.

Membership benefits include concessions on travel from the region and consultancy in financial, legal and marketing issues related to doing transatlantic business.

Other benefits include:

- Exclusive membership database
- New business introductions
- Networking and briefing events
- Discounted business services
- Influence in transatlantic policy

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Business
Enterprise
Fund



Business Enterprise Fund

The Business Enterprise Fund provides assistance for businesses seeking to access finance from mainstream lenders or for those who have been turned down by high street banks.

Their support is available to businesses in Leeds, Bradford and North Yorkshire where they can offer loans from £5,000 up to £30,000. The Fund ensures that all businesses taking out a loan with them have access to a business mentor who will work with them to develop business management skills including help with their business plan.

The Business Enterprise Fund believes that it is important to fill the funding gap for those who are unable to draw on the main sources of funding for one reason or another. Businesses of all maturities from start up to established are eligible and simply need to show their sustainability to be considered for a loan.

Two dedicated mentors are based at White Rose House to assist businesses in Leeds through this loan fund.

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